



Randy Vickers

3035 Grand Street, NE
Minneapolis, MN 55418

online: <http://fauxfi.com>
cell: 952-451-9156
email: randy@fauxfi.com



SUMMARY

Versatile multimedia developer and graphic design professional with extensive experience creating content for digital displays, print, and the web. Successful negotiator, confident manager, and dedicated team-player with excellent technical skills. [Expert user: Adobe Creative Suite, Blender, FileMaker Pro, Microsoft Word, Excel, PowerPoint, Digital Performer, and Reason. Experienced scripter: Applescript, Javascript, and Perl; certified Java SE developer]

EXPERIENCE

FauxFi Studio (Ongoing)

Principal

- Consult, write, and design communications for non-profit organizations and business.
- Conceptualize and develop multimedia presentations, curriculum, and marketing communications.

Engineer/Producer

- Engineer and produce voice-overs and music.
- Design, build, and maintain guitar amplifiers, speaker cabinets, and recording equipment.

3M (March 2012 – December 2013)

Content Developer (Contractor through Object Systems International)

- Developed videos to explain the new-to-the-world technology: a visual attention and cause-and-effect digital asset management system that enables a decision engine for the off-line economy.
- Developed concepts based on data the technology generates, then refined that content based on subsequent results.
- Created point-of-purchase content using Adobe Flash, After Effects, Premier, Photoshop, Illustrator, and InDesign.

Houghton Mifflin Harcourt (February 1995 – July 2011)

Senior Designer, Mathematics Packaging Lead

- Packaging lead for Mathematics. Responsible for the design of HMM's Mathematics product lines. Created over 1800 covers in one year. Created an Applescript that generates press-ready PDF cover files from a database using InDesign and Adobe Distiller.
- Collaborated with other designers to ensure program-wide consistency
- Negotiated with Production, Editorial and Global Supply Chain departments and multiple vendors to meet aggressive production schedules

Lead Designer for McDougal Littell Literature, British Literature

- Initiated and conducted review meetings with the project's designers
- Translated book-specific elements into formats that match the program writ large
- Collaborated with the production coordinator to develop and maintain the schedule and workflow
- Reported at regular project status meetings

Houghton Mifflin Harcourt (continued)

Designer, McDougal Littell Literature, Grade 10

- Designed treatments for literature selections choosing fine art and designing typographical treatments to complement the prose and enhance the lesson material.
- Designed the Teachers' Edition for six-level educational program (grades 6 through 12)
- Designed the Handbooks and indices used throughout the program
- Created and moderated a Wiki site that documented type and style specs for McDougal Littell Literature

Internet Group Designer

- Lead designer for the team that started McDougal Littell's internet presence. Developed ML's concept from delivering teacher support materials to full-blown curriculum delivery and support of core products.
- Designed McDougal Littell's first dynamically served online catalog
- Created a database-driven state-specific resource locator that was updated weekly with sales force information and standards support
- Wrote Javascripts for interactive lessons and Perl scripts for the web site

EDUCATION

- B.S. Mass Communication, Illinois State University
- Java Programming Certificate from the University of Illinois O'Reilly School of Technology
- Continuing Studies classes in computer graphics at the School of the Art Institute of Chicago

